

**AMENDMENTS TO THE SPECIFICATION**

Please replace the paragraph beginning on page 1, line 7, with the following rewritten paragraph:

The present invention relates to an information distribution system and, information distribution server, a mobile terminal and an information distribution method for distributing information to a mobile terminal such as a mobile telephone or [[PDF]] PDA, and more particularly, to an information distribution system, an information distribution server, a mobile terminal and an information distribution method, whereby the information distribution server is equipped with a content database that associates and memorizes content downloadable to a mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal, so that when user bearing the mobile terminal moves into a particular area, specific content associated with the area information in question is distributed to the mobile terminal.